

Javadu Hills – Mountaineering and trekking paradise

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Abstract — Javadu hill station located across Vellore and Tiruvannamalai districts. Its elevation is ranging from 3600 to 3800 feet above mean sea level. The dense forest, waterfalls, valley views, lake are the main attractions of this hill station. The temperature of these hill station ranges from 12 to 32 degree Celsius. The main objective of this research is to explore the tourism elements of this area and major tourist attractions of this area. Also to find out the perception tourist about this destination and based on the findings of this research better suggestions are provided to improve the destination.

Keywords: Tourism destination, Tourist perceptions, Waterfalls, viewpoints etc.

INTRODUCTION

Javadu hills are located in the extension of Eastern Ghats spread across Vellore and Tiruvannamalai districts. It is the beautiful mountain lies at about 3600 to 3800 feet (1100-

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1159 m) above mean sea level. The total area of Javadu hills is 2400 square kilometres and they are bisected into eastern and western sections by the Cheyyar and Agaram rivers, which are the tributaries of River Palar. The hills are thinly populated and the majority of the inhabitants are Malayali tribes' people. On the north western side of the Javadu hills, the towns of Tirupathur, Vaniyampadi and Ambur are located and in the towns of Polur and Chengam are located on the south eastern side of the hills. Henry Le Fanu, British officer admired the Javadu hills during 1883, in the government gazetteers and manuals. Jamuna Marathur is the main village and thickly populated and well connected by good roads from Polur town.

Javadu Hills- Tourism Element Details:

The Javadu hill is located at the Latitude 12° 34' 60" N Longitude 78° 49' 60" E in DMS. The climate of this hill is like other hills in Tamil Nadu, subtropical with high temperature. The maximum elevation of the hill is 3800 feet. The temperature of this hill is ranging from 12 to 32 degree Celsius⁵. Due to dense forest, this hill receives rainfall between 1300mm to 1900mm⁶. The best season to visit this hill is March to May. During October to January, the climate is cool and attractive. Being the dense forest, this hill is inhabited by Malayali tribal people and their main occupation is agriculture. More than 200 villages available in the forest and each village